



**The leading publication for live events in the Middle East & Africa**

# **Media Pack 2026**

**[www.tpimeamagazine.com](http://www.tpimeamagazine.com)  
[www.tpimeaawards.com](http://www.tpimeaawards.com)**

# Welcome to TPiMEA

**The leading publication for live events in the Middle East.**

TPiMEA – Total Production Middle East & Africa is the sister publication to TPI – Total Production International (1998), the leading global publication for the live events, festival and concert touring industry, home to the industry's biggest networking dinner, the TPI Awards.

Published in the UK by Mondiale Technology Media and establish in September 2015, TPiMEA is the next generation of TPI's niche expertise in the live event trade media. Dedicated to the region via a bi-monthly print publication, website and regular newsletter, the entertainment technology and live production community in the Middle East and Africa will further benefit from Mondiale's 20-year connection to the continents.

TPiMEA shines a light on the consistent, world-class development of these continents and the skills, expertise and creativity behind the companies and the people putting the Middle East and Africa on the live event map.

The publication is printed six times a year and distributed throughout the Middle East and Africa.

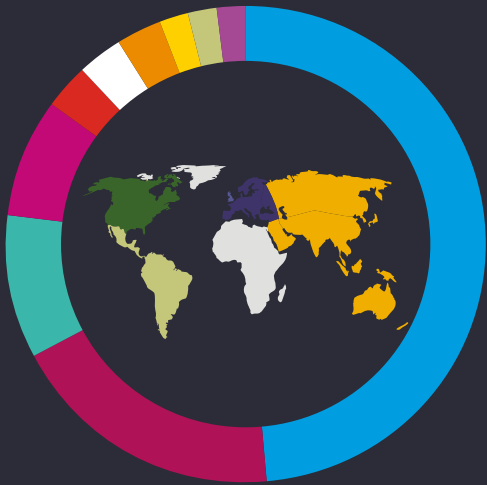
TPiMEA also hosts in-person events – most notably the TPiMEA Awards, which honours the regional industry's best and brightest individuals and talent. Attended by over 600 industry professionals, it is the ultimate annual networking opportunity for the touring world in the region.





# Circulation Breakdown

## Professions



## Readership

• United Arab Emirates	48.62%
• United Kingdom	18.71%
• Saudi Arabia	9.75%
• South Africa	8.17%
• Germany	3.03%
• United States	3.03%
• Türkiye	2.90%
• Canada	2.11%
• Japan	1.84%
• Australia	1.84%

### Print & Digital Circulation

Average of over  
**9,835**

### Digital Impressions

Average of over  
**14,889**

### Monthly Website Visitors

Average of over  
**8,345**

### Newsletter Circulation

Average of over  
**4,000**

### Digital Following

Combined following  
**7,611**

# Advertising Rates

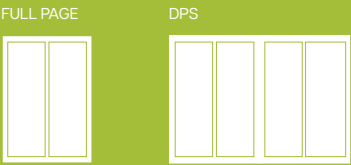
Full Colour	(£+Vat)	Special Positions	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

For additional special positions please reach out to our commercial team.

# Advertising Technical Data

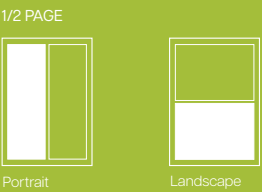
All dimensions: height before width

Full Page	DPS
Bleed 339 mm x 242 mm	Bleed 339 mm x 478 mm
Trim 333 mm x 236 mm	Trim 333 mm x 472 mm
Type 310 mm x 210 mm	Type 310 mm x 446 mm

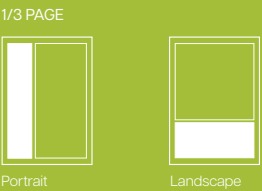


The following adverts all float on the page with a white margin

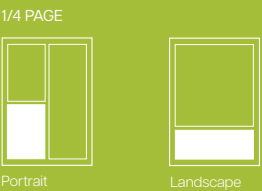
1/2 Page Portrait	1/2 Page Landscape
Size 313 mm x 100 mm	Size 150 mm x 210 mm



1/3 Page Portrait	1/3 Page Landscape
Size 313 mm x 75 mm	Size 102 mm x 210 mm



1/4 Page Portrait	1/4 Page Landscape
Size 150 mm x 100 mm	Size 64 mm x 210 mm



### Please note

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

# Online Audience

## Online Statistics

4000+	Subscribers
7600+	Social Followers
10,000+	Avg. Monthly Web Visitors
10,000+	Avg. Monthly Page Visitors
55%+	Avg. Newsletter Open Rate
2.0%+	Avg. Newsletter Click Through Rate

## Website Demographics

50%	United Arab Emirates
18%	United Kingdom
15%	Saudi Arabia
10%	South Africa
7%	Australia

# Website Advertising Rates

Header Skin	£2,000
Banner	£1,000
Double MPU	£1,500
MPU	£1,000
Web Video	£2,000

# Digital Advertising Rates

TPI E-Newsletter Banner Ad	£800
Email Blast	£1,500
Social media takeover	£1,000
Digital Front Cover	£2,000
Digital DPS	£2,500

The screenshot shows the TPIMEA website layout with several advertising spots highlighted:

- Header Skin:** 900 x 185px
- Banner:** 1200 x 108px
- MPU (Medium Product Unit):** 300x250px
- Double MPU:** 300x600px

The website content includes sections for 'LATEST NEWS', 'TPI TV', and 'FEATURES', each with multiple article thumbnails and headlines.

The screenshot shows the TPIMEA newsletter layout with several advertising spots highlighted:

- Newsletter Header:** 600 x 108px
- Featured Story:** 600 x 108px
- Feedback Section:** 600 x 108px
- Event Focus Section:** 600 x 108px

The newsletter content includes a welcome message, a featured story about Robbie Williams' BRITPOP Tour, and sections for feedback and event focus.

# Editorial Opportunities



## First Look

An influential industry figure shares their wisdom and insight on a hot topic for the industry.



## Event Focus

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.



## Production Profile

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.



## Interview

A chance for industry professionals to have their say, share their insights and update TPiMEA readers on the progress of their company.



## Company Profile

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most impressive, innovative and creative companies.



## News

A round-up from around the Middle East and Africa, including short-form event coverage and the latest industry appointments.

# TPiMEA 2026/27 Deadlines & Bonus Distribution Opportunities

## #58 February/March 2026

Editorial: 20/01/26

Advertising: 27/01/26

Bonus Distribution: TPi Awards 2026, Prolight + Sound Frankfurt, Music Inside Rimini

## #59 April/May 2026

Editorial: 18/03/26

Advertising: 25/03/26

Bonus Distribution: TPiMEA Awards 2026 Dubai, SLS Expo Riyadh, GTL Sessions Mykonos, Integrate, Dubai, CABSAT, Dubai, PALM Expo Mumbai AV-ICN Expo, Mumbai

## #60 June/July 2026

Editorial: 13/05/26

Advertising: 20/05/26

Bonus Distribution: The Middle East Event Show Dubai, InfoComm Las Vegas

## #61 August/September 2026

Editorial: 14/07/26

Advertising: 21/07/26

Bonus Distribution: PLASA London, InfoComm India

## #62 October/November 2026

Editorial: 14/09/26

Advertising: 21/09/26

Bonus Distribution: PLASA London, InfoComm India

## #63 December/January 2027

Editorial: 14/11/26

Advertising: 21/11/26

Bonus Distribution: ISE Barcelona, NAMM Anaheim

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: [p.iantorno@mondiale.co.uk](mailto:p.iantorno@mondiale.co.uk) or call +44 (0) 161 476 8360

For advertising, events, and sponsorship information, please contact our commercial team.



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# Also by the TPi team...



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[www.thesetawards.com](http://www.thesetawards.com)



[www.festivalawards.com](http://www.festivalawards.com)



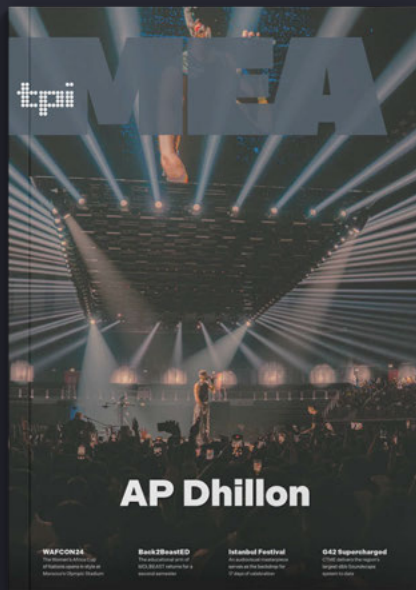
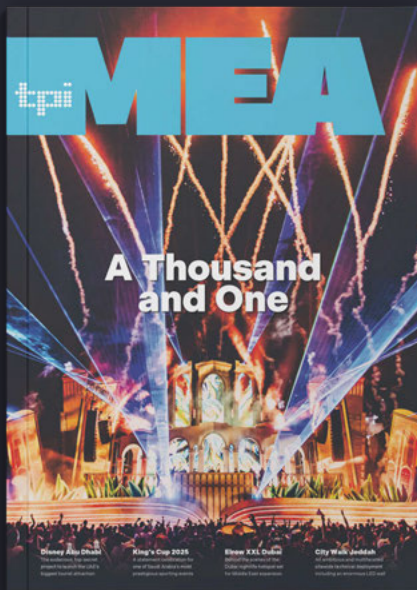
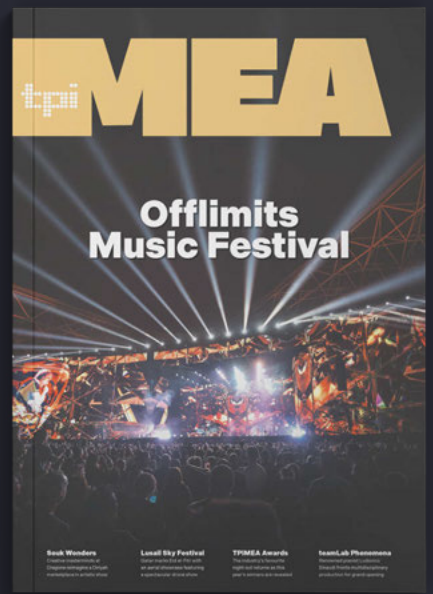
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