



The leading publication for live events in the Middle East & Africa

Media Pack 2026

**www.tpimeamagazine.com
www.tpimeaawards.com**



Welcome to TPiMEA

The leading publication for live events in the Middle East.

TPiMEA – Total Production Middle East & Africa is the sister publication to TPi – Total Production International (1998), the leading global publication for the live events, festival and concert touring industry, home to the industry's biggest networking dinner, the TPi Awards.

Published in the UK by Mondiale Technology Media and established in September 2015, TPiMEA is the next generation of TPi's niche expertise in the live event trade media. Dedicated to the region via a bi-monthly print publication, website and regular newsletter, the entertainment technology and live production community in the Middle East and Africa will further benefit from Mondiale's 20-year connection to the continents.

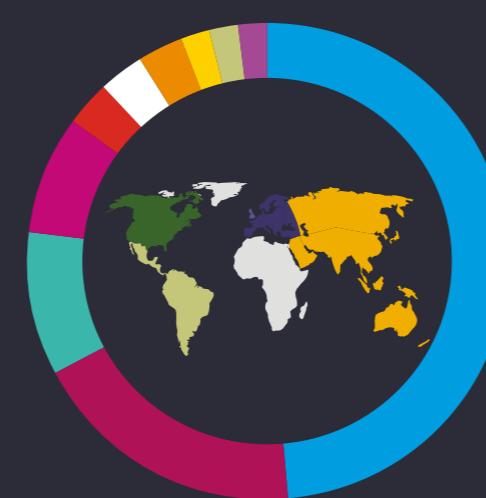
TPiMEA shines a light on the consistent, world-class development of these continents and the skills, expertise and creativity behind the companies and the people putting the Middle East and Africa on the live event map.

The publication is printed six times a year and distributed throughout the Middle East and Africa.

TPiMEA also hosts in-person events – most notably the TPiMEA Awards, which honours the regional industry's best and brightest individuals and talent. Attended by over 600 industry professionals, it is the ultimate annual networking opportunity for the touring world in the region.

Circulation Breakdown

Professions



Readership

United Arab Emirates	48.62%
United Kingdom	18.71%
Saudi Arabia	9.75%
South Africa	8.17%
Germany	3.03%
United States	3.03%
Türkiye	2.90%
Canada	2.11%
Japan	1.84%
Australia	1.84%



Advertising Rates

Full Colour	(£+Vat)	Special Positions
Double Page Spread	£4,500	Inside Front Cover £3,000
Full Page	£2,500	Inside Back Cover £3,000
Half Page	£1,700	Outside Back Cover £5,000
Third Page	£1,400	Bellyband £6,000
Quarter Page	£900	Gatefold £7,000

For additional special positions please reach out to our commercial team.

Advertising Technical Data

All dimensions: height before width

Full Page

Bleed	339 mm x 242 mm	Bleed	339 mm x 478 mm
Trim	333 mm x 236 mm	Trim	333 mm x 472 mm
Type	310 mm x 210 mm	Type	310 mm x 446 mm



The following adverts all float on the page with a white margin

1/2 Page Portrait

Size	313 mm x 100 mm
Size	150 mm x 210 mm



1/3 Page Portrait

Size	313 mm x 75 mm
Size	102 mm x 210 mm



1/4 Page Portrait

Size	150 mm x 100 mm
Size	64 mm x 210 mm



Please note

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

Online Audience

Online Statistics

4000+ Subscribers

7600+ Social Followers

10,000+ Avg. Monthly Web Visitors

10,000+ Avg. Monthly Page Visitors

55%+ Avg. Newsletter Open Rate

2.0%+ Avg. Newsletter Click Through Rate

Website Demographics

50%

United Arab Emirates

18%

United Kingdom

15%

Saudi Arabia

10%

South Africa

7%

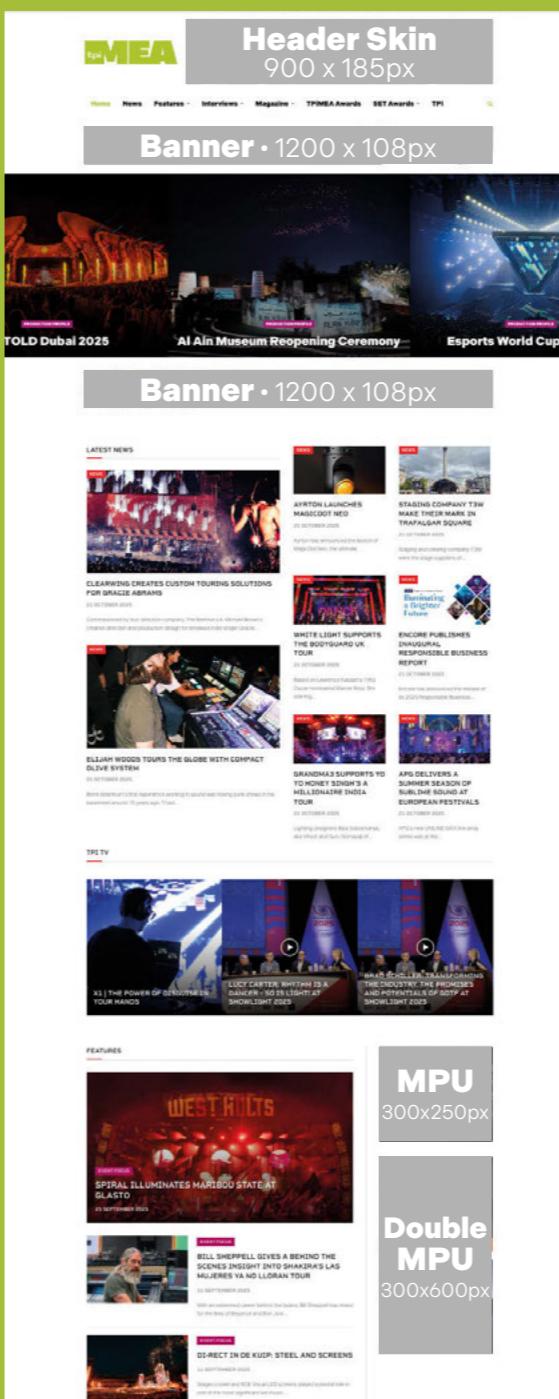
Australia

Website Advertising Rates

Header Skin	£2,000
Banner	£1,000
Double MPU	£1,500
MPU	£1,000
Web Video	£2,000

Digital Advertising Rates

TPi E-Newsletter Banner Ad	£800
Email Blast	£1,500
Social media takeover	£1,000
Digital Front Cover	£2,000
Digital DPS	£2,500



Hello, tech heads, touring enthusiasts and those in between, another fortnight passes and we appear in your inbox with highlights from the latest print edition of TPi Magazine.

In our header story, All meets the road-tested production crew bringing Robbie Williams' signature live presence and stellar production values to stages across the continent. Scroll on to discover more news and exclusive features – from festival grounds through to forward-thinking approaches to the way we, as an industry, perceive travel.

Bon voyage,

Editor, Jacob Waller



FEATURED STORY

Robbie Williams BRITPOP Tour



At a glance...

- An 80-strong crew, led by John Lafferty, oversee the deployment of a golden rocket, multiple costume changes and surprise guests.
- The touring camp adopts an 'if it ain't broke, don't fix it' approach, enlisting the support and expertise of long-standing technical suppliers.
- A show at Bath's Royal Crescent helps raise £50,000 for the Orchestra of Everything.

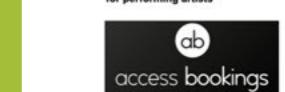
[Read the full production breakdown here](#)



FEEDBACK

Why sustainable travel matters for performing artists

Scaling live production for the world's largest indoor festival



Access Bookings' Laura Slater delves into changing attitudes towards sustainability in the industry.



Video Village employs a multi-camera live production workflow centred around Blackmagic Design at Creamfields.

Editorial Opportunities



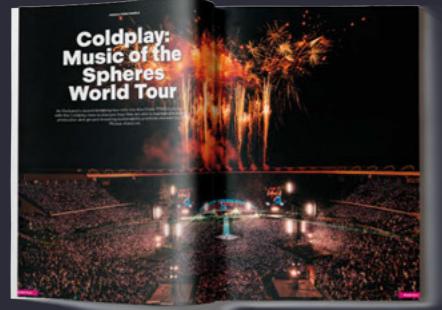
First Look

An influential industry figure shares their wisdom and insight on a hot topic for the industry.



Event Focus

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.



Interview

A chance for industry professionals to have their say, share their insights and update TPiMEA readers on the progress of their company.



Production Profile

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.



News

A round-up from around the Middle East and Africa, including short-form event coverage and the latest industry appointments.



Company Profile

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most impressive, innovative and creative companies.

TPiMEA 2026/27 Deadlines & Bonus Distribution Opportunities

#58 February/March 2026

Editorial: 20/01/26
Advertising: 27/01/26
Bonus Distribution: TPi Awards 2026, Prolight + Sound Frankfurt, Music Inside Rimini

#59 April/May 2026

Editorial: 18/03/26
Advertising: 25/03/26
Bonus Distribution: TPiMEA Awards 2026 Dubai, SLS Expo Riyadh, GTL Sessions Mykonos, Integrate, Dubai, CABSAT, Dubai, PALM Expo Mumbai AV-ICN Expo, Mumbai

#60 June/July 2026

Editorial: 13/05/26
Advertising: 20/05/26
Bonus Distribution: The Middle East Event Show Dubai, InfoComm Las Vegas

#61 August/September 2026

Editorial: 14/07/26
Advertising: 21/07/26
Bonus Distribution: PLASA London, InfoComm India

#62 October/November 2026

Editorial: 14/09/26
Advertising: 21/09/26
Bonus Distribution: PLASA London, InfoComm India

#63 December/January 2027

Editorial: 14/11/26
Advertising: 21/11/26
Bonus Distribution: ISE Barcelona, NAMM Anaheim

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: p.iantorno@mondiale.co.uk or call +44 (0) 161 476 8360

For advertising, events, and sponsorship information, please contact our commercial team.

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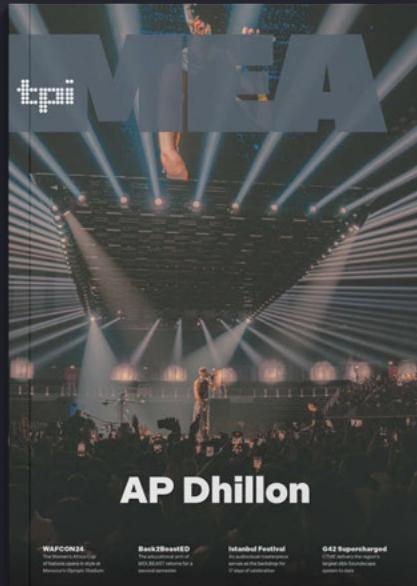
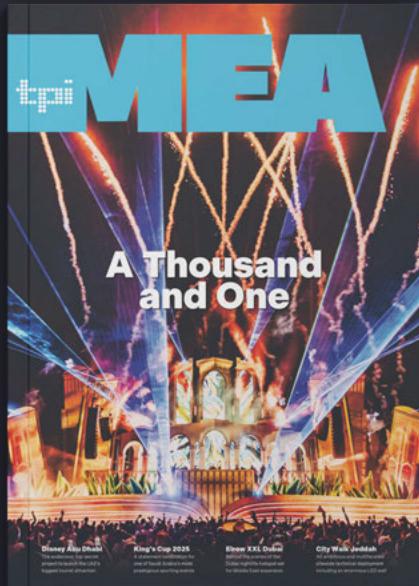
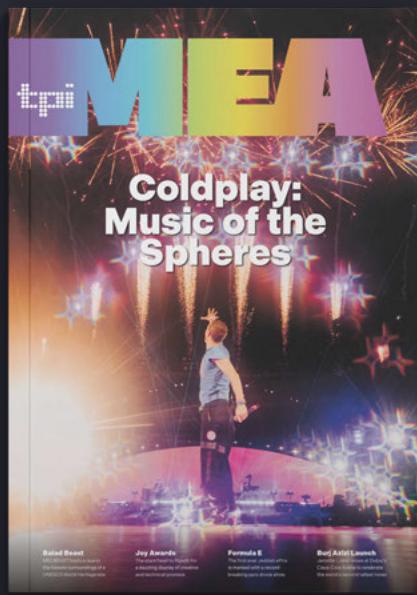
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