



The leading publication for live events in the Middle East & Africa

Media Pack 2025/26



MMEA
AWARDS 2026
IN ASSOCIATION WITH
SLS PRODUCTION

Welcome to TPiMEA

The leading publication for live events in the Middle East.



Introduction:

TPiMEA – Total Production Middle East & Africa is the sister publication to TPI – Total Production International (1998), the leading global publication for the live events, festival and concert touring industry, home to the industry's biggest networking dinner, the TPI Awards.

Published in the UK by Mondiale Technology Media and establish in September 2015, TPiMEA is the next generation of TPI's niche expertise in the live event trade media. Dedicated to the region via a bi-monthly print publication, website and regular newsletter, the entertainment technology and live production community in the Middle East and Africa will further benefit from Mondiale's 20-year connection to the continents.

TPiMEA shines a light on the consistent, world-class development of these continents and the skills, expertise and creativity behind the companies and the people putting the Middle East and Africa on the live event map.

The publication is printed six times a year and distributed throughout the Middle East and Africa.

TPiMEA also hosts in-person events – most notably the TPiMEA Awards, which honours the regional industry's best and brightest individuals and talent. Attended by over 600 industry professionals, it is the ultimate annual networking opportunity for the touring world in the region.

TPiMEA 2025/26 Deadlines & Bonus Distribution Opportunities

#55 August/September 2025

Editorial: 22/07/25

Advertising: 28/07/25

Bonus Distribution: Plasa London / InfoComm India

#56 October/November 2025

Editorial: 18/09/25

Advertising: 26/09/25

Bonus Distribution: Gitex Global Dubai/ LEaT Hamburg
JTSE Paris/ LDI Las Vegas

#57 December/January 2026

Editorial: 13/11/25

Advertising: 20/11/25

Bonus Distribution: ISE Barcelona/ NAMM Anaheim

#58 February/March 2026

Editorial: 20/01/26

Advertising: 27/01/26

Bonus Distribution: TPi Awards 2026,
Prolight + Sound Frankfurt, Music Inside Rimini

#59 April/May 2026

Editorial: 10/04/26

Advertising: 17/04/26

Bonus Distribution: TPiMEA Awards 2026 Dubai, SLS Expo
Riyadh, GTL Sessions Mykonos, Integrate, Dubai, CABSAT,
Dubai, PALM Expo Mumbai AV-ICN Expo, Mumbai

#60 June/July 2026

Editorial: 13/05/26

Advertising: 20/05/26

Bonus Distribution: The Middle East Event Show Dubai,
InfoComm Las Vegas

#61 August/September 2026

Editorial: 14/07/26

Advertising: 21/07/26

Bonus Distribution: PLASA London, InfoComm India

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: p.iantorno@mondiale.co.uk or call +44 (0) 161 476 8360

For advertising, events, and sponsorship information, please contact our commercial team.

Editorial Opportunities



First Look

An influential industry figure shares their wisdom and insight on a hot topic for the industry.



Event Focus

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.



Production Profile

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.

Interview

A chance for industry professionals to have their say, share their insights and update TPiMEA readers on the progress of their company.



Company Profile

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most impressive, innovative and creative companies.

News

A round-up from around the Middle East and Africa, including short-form event coverage and the latest industry appointments.

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: p.iantorno@mondiale.co.uk or call +44 (0) 161 476 8360

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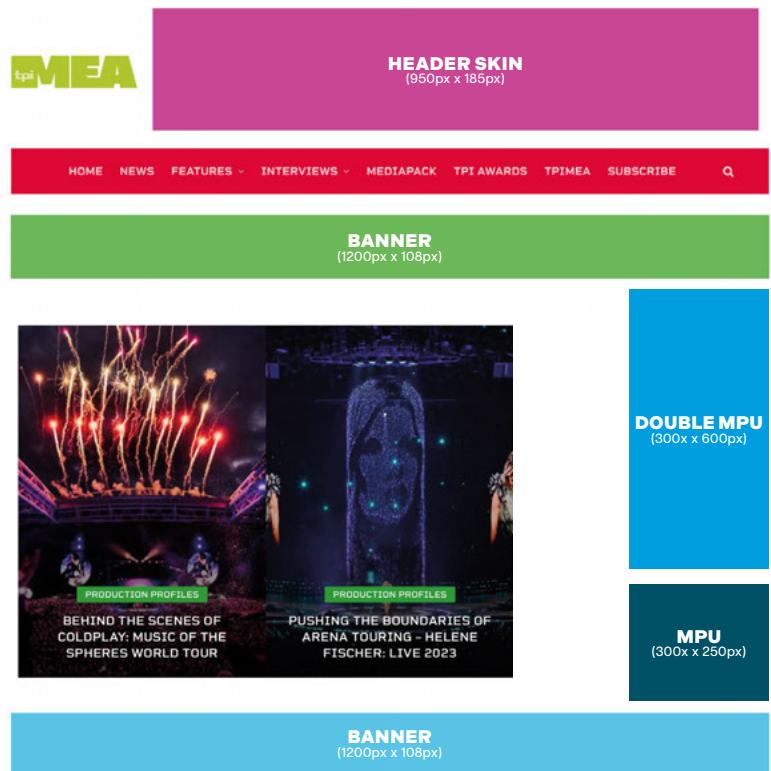
Advertising Rates

Full Colour	(£+Vat)	Special Positions	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

For additional special positions please reach out to our commercial team.

Website

Header Skin	£2,000
Banner	£1,000
Double MPU	£1,500
MPU	£1,000
Web Video	£2,000



Digital

TPi E-Newsletter Banner Ad	£800	Email Blast	£1,500
		Social media takeover	£1,000
		Digital Front Cover	£2,000
		Digital DPS	£2,500

Advertising Technical Data

All dimensions: height before width

Full Page

Bleed 339 mm x 242 mm
Trim 333 mm x 236 mm
Type 310 mm x 210 mm

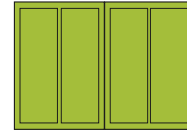
DPS

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FULL PAGE



DPS



The following adverts all float on the page with a white margin

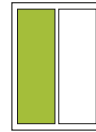
1/2 Page Portrait

Size 313 mm x 100 mm

1/2 Page Landscape

Size 150 mm x 210 mm

1/2 PAGE



Portrait



Landscape

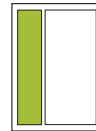
1/3 Page Portrait

Size 313 mm x 75 mm

1/3 Page Landscape

Size 102 mm x 210 mm

1/3 PAGE



Portrait



Landscape

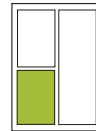
1/4 Page Portrait

Size 150 mm x 100 mm

1/4 Page Landscape

Size 64 mm x 210 mm

1/4 PAGE



Portrait



Landscape

Please note

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

Meet the TPiMEA Team

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WELCOME TO TPI

THE LEADING PUBLICATION FOR THE LIVE TOURING INDUSTRY.

Since 1998, TPI [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPI pulls back the

curtain on an often 'invisible' industry, sharing backstage stories from the talented people who make artist dreams a reality. Our bimonthly publication is circulated to a combined print and digital readership of 8,407 individuals and companies in 87 countries. Our digital magazine receives over 15,229 average monthly visits with website traffic reaching 10,000 impressions per month.

In recent years, TPI has expanded its digital footprint with TPI Talks – a web series and podcast with some of the biggest and brightest names in the sector.

TPI also hosts in-person events – most notably the TPI Awards, which honours the work of individuals and companies in the sector. Attended by 1,800 industry professionals, it is the ultimate annual networking opportunity for the touring world.



- Print and digital readership 8,407
- Average digital magazine impressions over 15,229
- Newsletter circulation over 7,851
- Average email open rate 50%
- Annual in-person events including GTL Sessions and the famed TPI Awards, attended by 1,800 professionals