



Media Pack 2024



www.tpimeamagazine.com
www.tpimeaawards.com



The leading publication for live events in the Middle East & Africa.



Introduction:

- Published 6 times a year, TPiMEA covers the creative and technical aspects of live events throughout the Middle East, Africa & India. Ranging from concepts and ceremonies to corporate events, festivals and temporary installations.
- A dedicated website, www.tpimagazine-mea.com, which features regularly updated news and views from the industry.
- Annual awards ceremony, the TPiMEA Awards, to recognise the regional industry's best and brightest talents.



**Average Print
& Digital
Readership**

3,385

**Average
Digital
Impressions**

14,889

**Average
Website
Visitors**

1,682

**Newsletter
Subscribers**

13,000

**TPiMEA
Awards
Attendees**

570

*figures do not include bonus distribution at tradeshow and events

**Over a six-month period

TPiMEA 2023/24 Deadlines

#45 December/January 2023

Editorial: 15/11/23

Advertising: 22/11/23

Bonus Distribution: ISE Barcelona / NAMM Anaheim

#46 February/March 2024

Editorial: 23/01/24

Advertising: 30/01/24

Bonus Distribution: TPi Awards 2024 London
Prolight + Sound Frankfurt

#47 April/May 2024

Editorial: 25/03/24

Advertising: 02/04/24

Bonus Distribution: TPiMEA Awards Dubai / SLS Expo Riyadh
GTL Sessions Mykonos / Plasa Leeds Focus
Integrate/Cabsat Dubai / PALM Expo Mumbai

#48 June/July 2024

Editorial: 21/05/24

Advertising: 28/05/24

Bonus Distribution: InfoComm Las Vegas

#49 August/September 2024

Editorial: 16/07/24

Advertising: 23/07/24

Bonus Distribution: Plasa London / InfoComm India
EXPOLatam.Tech

#50 October/November 2024

Editorial: 17/09/24

Advertising: 24/09/24

Bonus Distribution: Gitex Global Dubai / LEaT Hamburg
JTSE Paris / LDI Las Vegas

Editorial Opportunities

First Look

An influential industry figure shares their wisdom and insight on a hot topic for the industry.

Tech Profile

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.

Company Profile

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most impressive, innovative and creative companies.

ME News

A round-up from around the Middle East, including short-form event coverage and the latest industry appointments.

Interview

A chance for industry professionals to have their say, share their insights and update TPiMEA readers on the progress of their company.

Africa News

A round-up from Africa, including the latest industry appointments, company announcements and live events.

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno:
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For advertising, events, and sponsorship information, please contact Commercial Manager, Fran Begaj:
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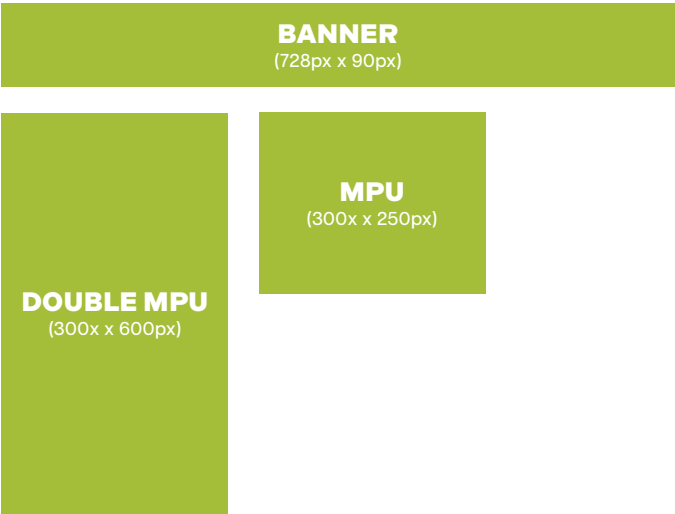
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Print Advertising Rates

Full Colour	(£+Vat)	Special Positions	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

Website Advertising Rates

Leader Banner	£1000
Banner	£800
MPU	£800
Double MPU	£1,000
Skins	£1,500



Digital Advertising Rates

TPi E-Newsletter Banner Ad £800
Campaigns will be invoiced in advance.



Email Blast £1,500
Campaigns will be invoiced in advance.

Video Content	£1,500
Digital Front Cover	£2,000
Digital DPS	£2,500

Advertising Technical Data

All dimensions: height before width

Full Page

Type 313 mm x 216 mm
Bleed 339 mm x 242 mm
Trim 333 mm x 236 mm

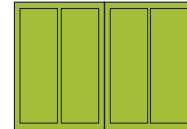
DPS

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FULL PAGE



DPS



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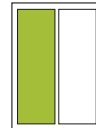
1/2 Page Portrait

Size 313 mm x 100 mm

1/2 Page Landscape

Size 150 mm x 210 mm

1/2 PAGE



Portrait



Landscape

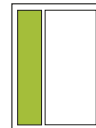
1/3 Page Portrait

Size 313 mm x 75 mm

1/3 Page Landscape

Size 102 mm x 210 mm

1/3 PAGE



Portrait



Landscape

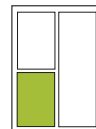
1/4 Page Portrait

Size 150 mm x 100 mm

1/4 Page Landscape

Size 64 mm x 210 mm

1/4 PAGE



Portrait



Landscape

Please note

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

WELCOME TO TPi

The leading publication for the live touring industry.

- Distributed to 7,500 individuals and companies in the live event community
- Circulated to 87 countries
- Average monthly digital readership of 3,500*
- 17,847* monthly active website users
- Mailing list of 14,753
- Annual in-person events including the famed TPi Awards attended by over 1,700 professionals

**Over a six-month period*



Since 1998, TPi [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPi pulls back the curtain on an often 'invisible' industry, sharing backstage stories from the talented people who make artist dreams a reality.

Our bimonthly publication is circulated to 6,974 individuals and companies in 87 countries. Our digital magazine receives an average monthly readership of 1,878, with website traffic reaching 17,847 active users per month.

In recent years, TPi has expanded its digital footprint with TPi Talks – a web series and podcast with some of the biggest and brightest names in the sector.

TPi also hosts in-person events – most

notably the TPi Awards, which honours the work of individuals and companies in the sector. Attended by 1,700 industry professionals, it is the ultimate annual networking opportunity for the world of live touring.

Production Futures meanwhile paves the way for the next generation, offering networking opportunities and advice for those looking to make their first steps in the live events industry.